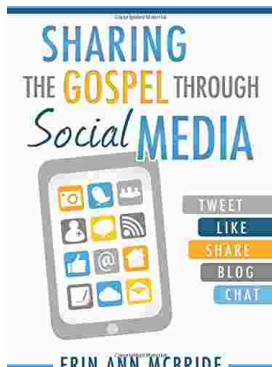


Sharing the Gospel Through Social Media



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0 of 0 people found the following review helpful. Easy to UnderstandBy Sheryl M. BakerI found this book helpful in the fact that the author did a good job at explaining how to use some of the most popular social media platforms for posting specific types of messages; especially for sharing the gospel. She then showed examples based from her faith background. I learned some new important information that will help me when posting my own messages.3 of 3 people found the following review helpful. Outlines The What, Why, and HowBy CustomerAs a recently released stake public affairs director, I found a lot of practical social media knowledge that I could have used to develop a better social media plan. The explanation of tools and timing of each site gives individuals information to be effective with time and priorities in sharing their faith online.0 of 0 people found the following review helpful. A great introduction!By M. MitchellThought provoking ideas to begin using social media for missionary work. Basic nuts and bolts. Would love to have more creative ideas for posts and tweets.

Follow the prophets' call and learn how to use your social media skills for good! This comprehensive guide shows you how to kindly and respectfully spread the good news of the gospel through Facebook, Twitter, Instagram, Pinterest, your blog, and in many other ways. Perfect for leaders or the everyday Saint, it will help your whole family become modern member missionaries!